

## **NEW ETF ISSUER REX SHARES, LLC IS LAUNCHED**

WESTPORT, Conn.; Sept. 16, 2015 /PRNewswire/ – REX Shares, LLC (REX) today announced its launch as a privately held investment firm, focused on exchange-traded funds (ETFs). REX Founder and Chief Executive Officer Greg King is a pioneer in the ETF industry, with over ten years’ experience building exchange-traded product solutions. Global X Management Company, LLC will be a minority stakeholder in the new firm.

Mr. King will leverage his experience building and launching over 70 exchange-traded products to introduce a lineup of investment strategies that solve inefficiencies across different markets.

Mr. King was Head of Exchange Traded Products for Credit Suisse from 2011 to 2014. Prior to that, Mr. King launched and ran the iPath platform at Barclays, in partnership with iShares. Mr. King was also CEO and Co-Founder at VelocityShares, which was acquired by Janus Capital in 2014. Mr. King concluded his current role as Head of Product Development and Strategic Ventures for Global X Management Company LLC on September 30, 2015.

“The ETF industry has seen tremendous growth, and we believe REX can provide significant value to investors who are looking for efficient portfolio and trading solutions,” said Greg King, Founder and CEO. “We like to think of ourselves as ‘ETF architects’, and are laser-focused on solving specific problems by building better tools for investors.”

### **About REX**

Headquartered in Westport, Connecticut, REX Shares, LLC is an independent sponsor of exchange-traded funds (ETFs). As ETF architects, the REX team specializes in creating investment vehicles that solve specific access or efficiency challenges in investor portfolios. The firm is rooted in over a decade of experience building advanced exchange-traded product solutions. For more information about REX, please visit [www.rexetf.com](http://www.rexetf.com).

Media Contact:

Hod Klein

[Hod@dukaspr.com](mailto:Hod@dukaspr.com)

212-704-7385

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