



REX Shares Introduces First Ever Gold Hedged Equity ETFs

WESTPORT, Conn.; April 5, 2016 – REX Shares, LLC (REX) today announced the launch of two exchange-traded funds (ETFs): the REX Gold Hedged S&P 500 ETF (NYSE Arca: GHS) and the REX Gold Hedged FTSE Emerging Markets ETF (NYSE Arca: GHE).

Both funds seek to allow for investors to diversify their portfolios by accessing exposure to gold without reducing equity allocations. The funds also can help protect against the risk of a weakening U.S. dollar through gold exposure. This marks the first opportunity for ETF investors to access both gold and stocks in this way.

“Investors have been increasing their exposure to gold recently,” said Greg King, Founder and CEO of REX Shares. “Our new ETFs allow them an unprecedented type of access to the movements in the price of gold without asking them to choose between gold or stocks.”

Of the two funds, GHS is benchmarked against the S&P 500 Dynamic Gold Hedged Index and GHE is benchmarked against the FTSE Emerging Gold Overlay Index. Each fund provides exposure to its respective equity index allocation and additionally buys gold futures contracts to gain long gold exposure.

“With parts of the world experiencing sustained negative interest rates for the first time and the US dollar hitting new highs, investors may want to consider whether they are appropriately positioned for potential market corrections and volatility ” added Mr. King.

About REX

REX Shares creates and delivers intelligently engineered exchange-traded products (“ETPs”) that solve specific access and efficiency problems. REX Shares was founded in 2014 with a focus on delivering new alternative ETPs. REX Shares sponsors ETPs based on strategies that include Gold Hedged Equities, VIX, and MLPs. REX Shares is based in Westport, Connecticut.

Disclosures

Carefully consider the Funds’ investment objectives, risk factors, charges and expenses before investing. This and additional information can be found in the Funds’ prospectus, which may be obtained by calling 1-844-REX-1414. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal.

The price of gold is volatile and may be affected by a variety of factors, including the global gold supply and demand and investors’ expectations with respect to the rate of inflation. Developments affecting the value of gold may have a significant impact on the Fund. There is no assurance that gold will maintain its long-term value.

Fixed-income assets will decline in value because of rising interest rates.

The use of derivatives presents risks different from, and possibly greater than, the risks associated with investing directly in traditional securities. Changes in the value of a derivative may not correlate perfectly with the underlying security, asset, rate or index. Gains or losses in a derivative may be magnified and may be much greater than the derivative’s original cost. The derivatives may not always be liquid. This could have a negative effect on the Funds’ ability to achieve its investment objective and may result in losses.

In addition to the normal risks associated with investing, international investments may involve risk of capital loss from unfavorable fluctuation in currency values, from differences in generally accepted accounting principles or from economic or political instability in other nations. In emerging markets, these risks are heightened, and lower trading volumes may occur. Investments in smaller companies typically exhibit higher volatility.

The Funds will invest in exchange-traded notes and exchange-traded funds, and will be subject to the risks associated with such vehicles. The Funds' performance will be directly related to the performance of those investments.

The Funds are non-diversified.

Exchange Traded Concepts, LLC serves as the investment advisor and Vident Financial serves as sub advisor to the fund. The Funds are distributed by SEI Investments Distribution Co. (1 Freedom Valley Drive, Oaks, PA, 19456), which is not affiliated with Exchange Traded Concepts, LLC or any of its affiliates.

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